



Jean L. Bognard, known as Bognard Jeune (he had an elder brother), was an engraver who became an outstanding lithographer. He was active in Paris for many years till 1890 and produced large numbers of high quality chromolithographic trade cards or chromos. As well as those overprinted with advertisements, they are also found as unissued stock cards with plain backs.

His output included a series of cartographical chromos, thought to have appeared in the early 1880s. One very popular set consists of eighty-seven pictorial cards with maps of the French departments surrounded with scenery, products, heraldry and sometimes costume figures and portraits too. These have a printed area of 110 x 78 mm. and with one exception*, the titles start 'Département du/de la/des' followed by the name:

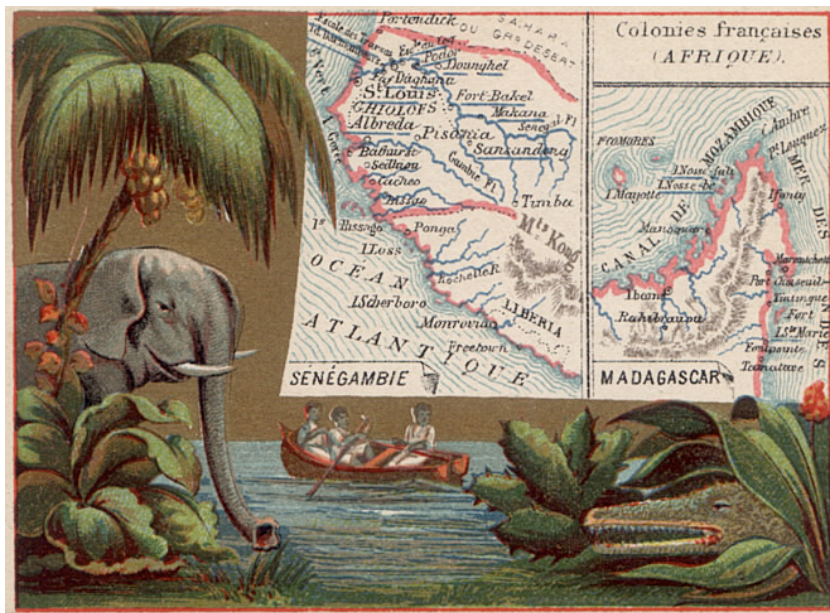
Ain; Aisne; Allier; Basses Alpes; Hautes Alpes; Alpes maritimes; Ardèche; Ardennes; Ariège; Aube; Aude; Aveyron; Carte du Territoire de Belfort; Bouches du Rhône; Calvados; Cantal; Charente; Charente Inférieure; Cher; Corrèze; Corse; Côte d'Or; Côtes du Nord; Creuse; Dordogne; Doubs; Drôme; Eure; Eure & Loir; Finistère; Gard; Haute Garonne; Gers; Gironde; Hérault; Ille & Vilaine; Indre; Indre et Loire; Isère; Jura; Landes; Loir & Cher; Loire; Haute Loire; Loire Inférieure; Loiret; Lot; Lot & Garonne; Lozère; Maine & Loire; Manche; Marne; Hte. Marne; Mayenne; Meurthe & Moselle; Meuse; Morbihan; Nièvre; Nord; Oise; Orne; Pas de Calais; Puy-de-Dôme; Basses Pyrénées; Hautes Pyrénées; Pyrénées Orientales; Rhône; Haute Saône; Saône & Loire; Sarthe; Savoie; Haute Savoie; Seine; Seine & Marne; Seine & Oise; Seine Inférieure; Deux Sèvres; Somme; Tarn; Tarn & Garonne; Var; Vaucluse; Vendée; Vienne; Hte. Vienne; Vosges; Yonne.*

(Cartes géographiques des départements françaises). Paris, Jean L. Bognard, (1883).

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A second, much less common set of just eight cards was also issued at this time. These are a shade larger with a printed area of 110 x 80 mm. Similar in style, but without heraldry, they feature flora, fauna, produce, figures and maps of the French colonies:

Colonies françaises (Afrique) Gabon, Tunisie, Côte de Guinée; Colies. française (Afrique) Ile Bourbon; Colonies françaises (Afrique) Sénégal, Madagascar; Colies. françaises (Amérique) Guadeloupe; Colonies française (Amérique) Ile St. Martin, Terre Neuve, Guyane, Iles Miquelon; Colnies. françaises (Amérique) La Martinique; Colonies françaises (Asie) Inde, Cochinchine; Colies. françse. (Océanie) Iles de la Réunion, Nle. Calédonie.



(Cartes géographiques des colonies françaises). Paris, Jean L. Bognard, (1883).

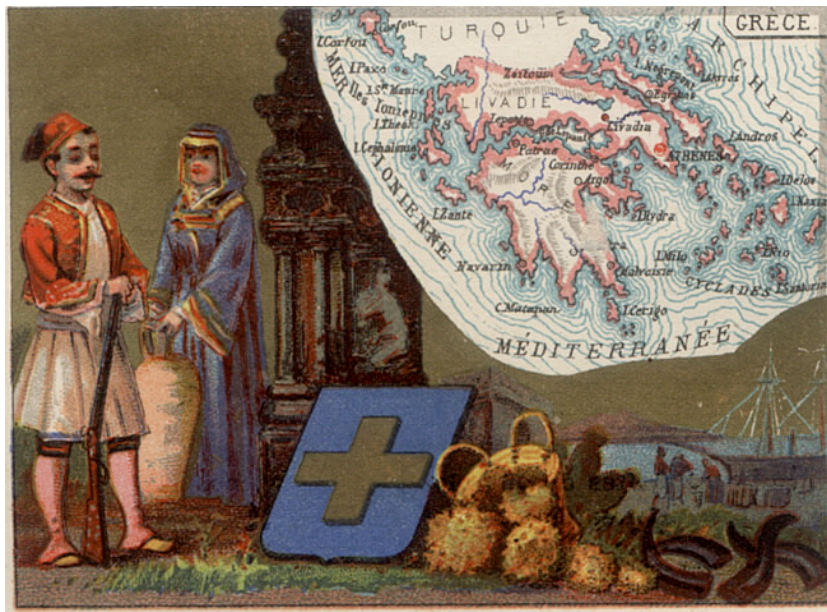
Another completely different series of 103 cards also featured maps of the departments and colonies of France (see 1885a).

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A third even more scarce set of cards in the same size and style as the second one, but now with heraldry again, features a world map and twenty of various countries:

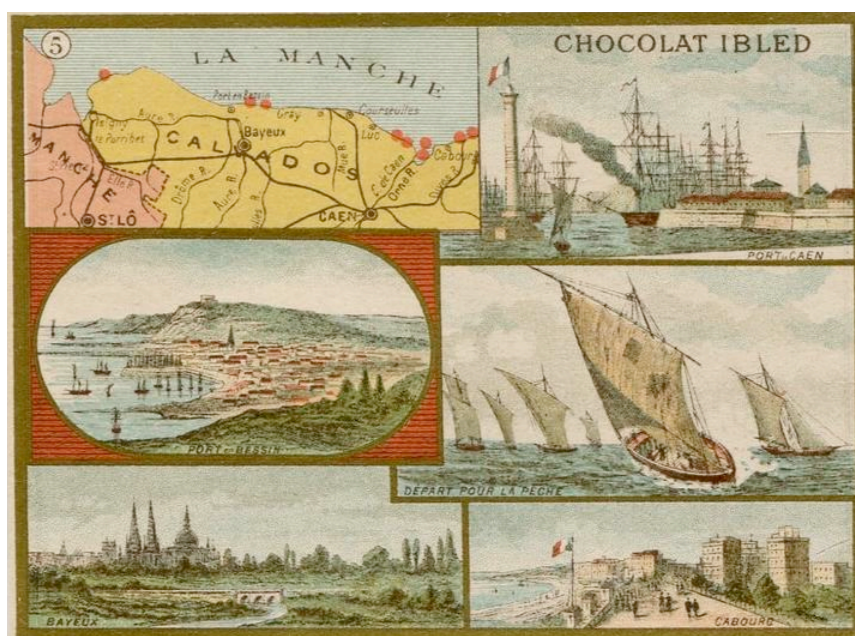
Mappemonde; Algérie (Afrique) province d'Alger; Algérie (Afrique) province de Constantine; Algérie (Afrique) provce. d'Oran; Allemagne; Angleterre Écosse et Irlande; Autriche; Belgique; Chine (Asie); Egypte (Afrique); Espagne; Carte de la France; Grèce; Italie; Maroc (Afrique); Pays-Bas; Perse (Asie); Portugal; Russie; Suisse; Turquie.

(Cartes géographiques des pays du monde). Paris, Jean L. Bognard, (1883).



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A later series consists of a title-card and twenty-four others numbered 1-24 on the front. Measuring 113 x 84 mm., their design is completely different, having gold or blue borderlines enclosing several panels which contain vignettes of scenery and a thumbnail map of a section of the French coast.



The full series is illustrated (ref: Bog 4-3-5) in Giuseppe Sorisi's chromo catalogue: *Bognard Jeune - Paris, Milan, Ed. Chiara, 2005.*

Les Côtes de France. Paris, Jean L Bognard, (1890).