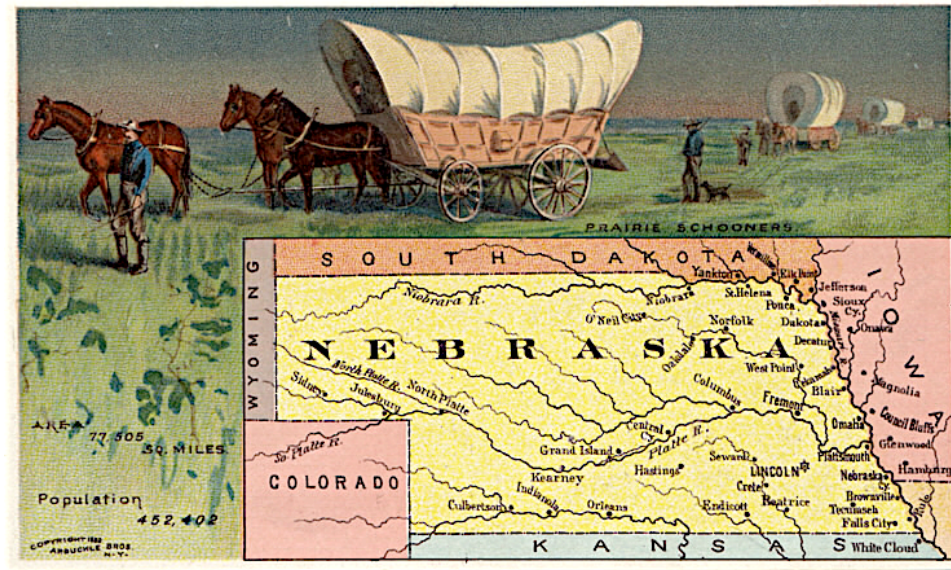


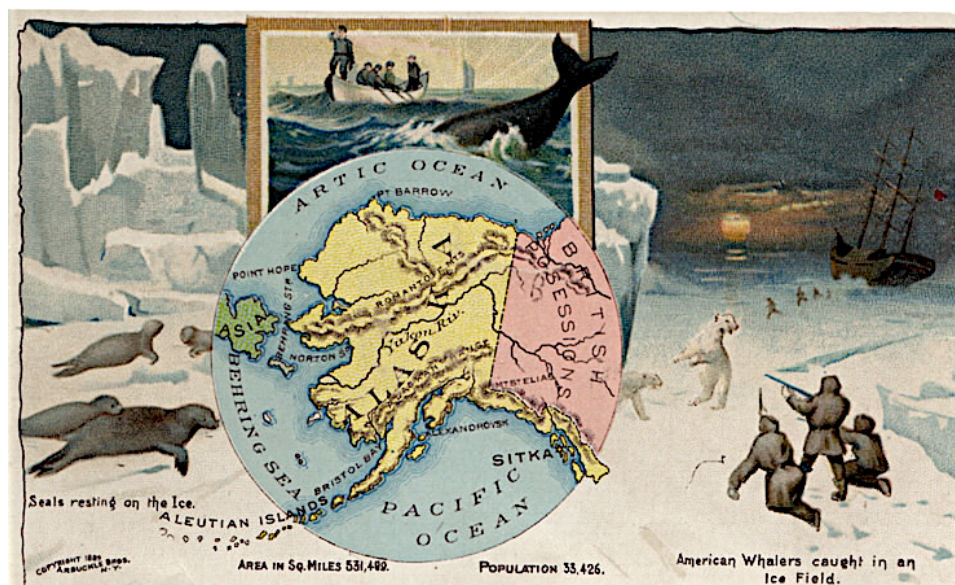
1889

John & Charles Arbuckle



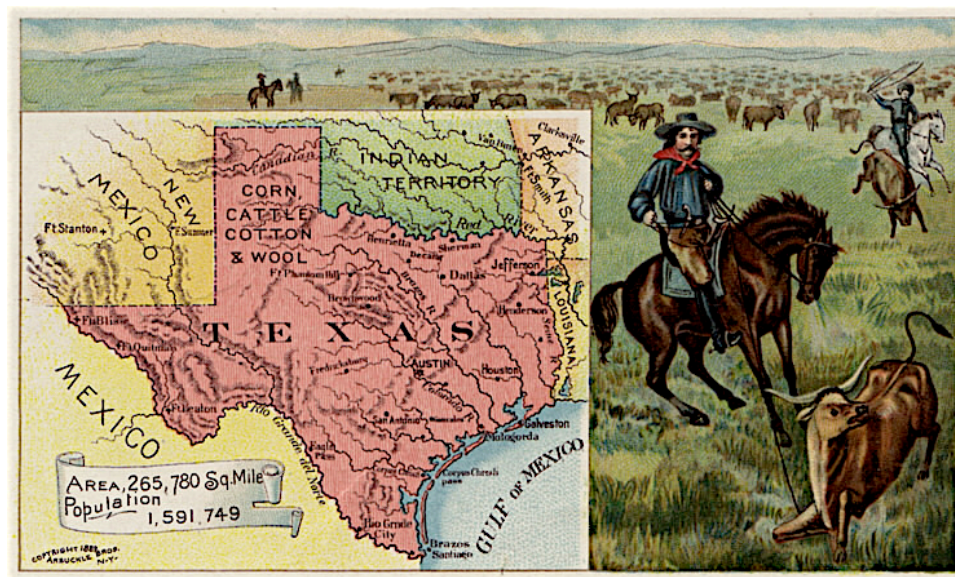
The Arbuckle Brothers Coffee Company of New York issued large numbers of trade cards, including some with maps. One set consists of fifty 5x3 cards numbered 51-100 and having maps of the states and territories of the United States of America:

*New York; Maine; Georgia; Pennsylvania; Oregon; Maryland; West Virginia; Louisiana; Florida; Virginia; Kentucky; Massachusetts; Michigan; South Carolina; Minnesota; Texas; Alabama; Ohio; Vermont; New Hampshire; Alaska; Delaware; Tennessee; California; Idaho; North Carolina; Illinois; Washington; Montana; Mississippi; Nebraska; South Dakota; Missouri; Kansas; Wisconsin; Utah; Arkansas; Iowa; Nevada; Indiana; District of Columbia; Connecticut; New Jersey; Rhode Island; New Mexico; North Dakota; Colorado; Wyoming; Indian Territory; Arizona.*



Each card has an attractively designed chromolithograph on the front, about 124 x 74 mm., featuring a map and vignettes of agriculture, industry and scenery relating to the individual state. Area and population figures also appear, together with 'Copyright 1889 Arbuckle Bros. N.Y.' The rear has the same text printed on each card, except for its number. The information given relates to the firm's Ariosa coffee and to this series of cards, with the imprint 'Lith. by Donaldson Bros, N.Y.' at the foot.

The firm also issued an atlas available to its customers through the post. This was rather flimsy but with descriptive text and two of the maps were on the covers, with the rest printed four to a page. These are sometimes cut out and sold to collectors as cards, but they are easy to tell from the originals because of the text on the reverse.



To judge by the surviving numbers, this was a very popular series of trade cards and so the firm issued another one soon afterwards with maps of countries of the world (see 1890). Another firm decided to get in on the act and issued a close copy (see 1891). In 1915 the Arbuckle Brothers issued a revised and enlarged set.

set of cards of the States and Territories. New York, Arbuckle Bros. Coffee Co., (1889)

*Arbuckles' Illustrated atlas of the United States of America.* New York, Arbuckle Bros. Coffee Co., (189?).

