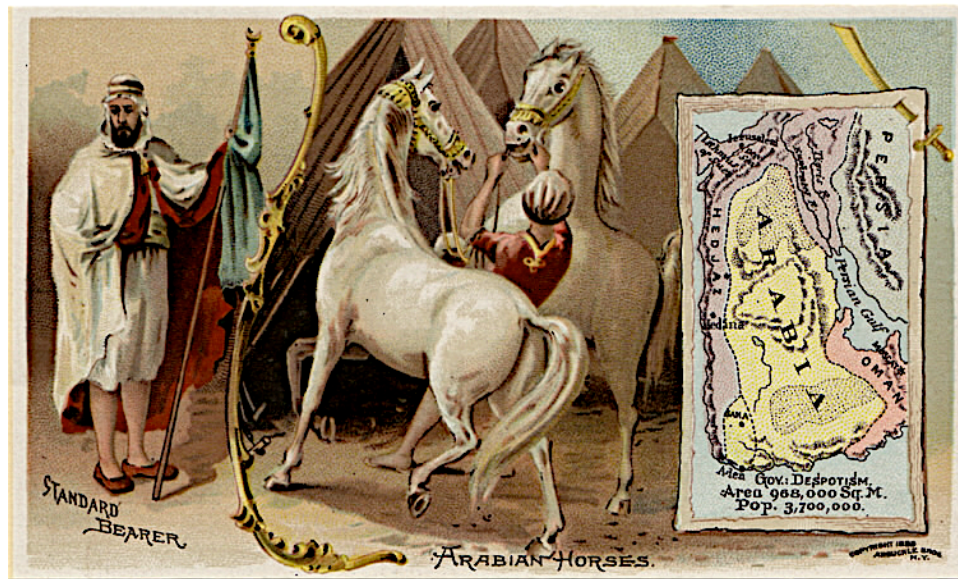


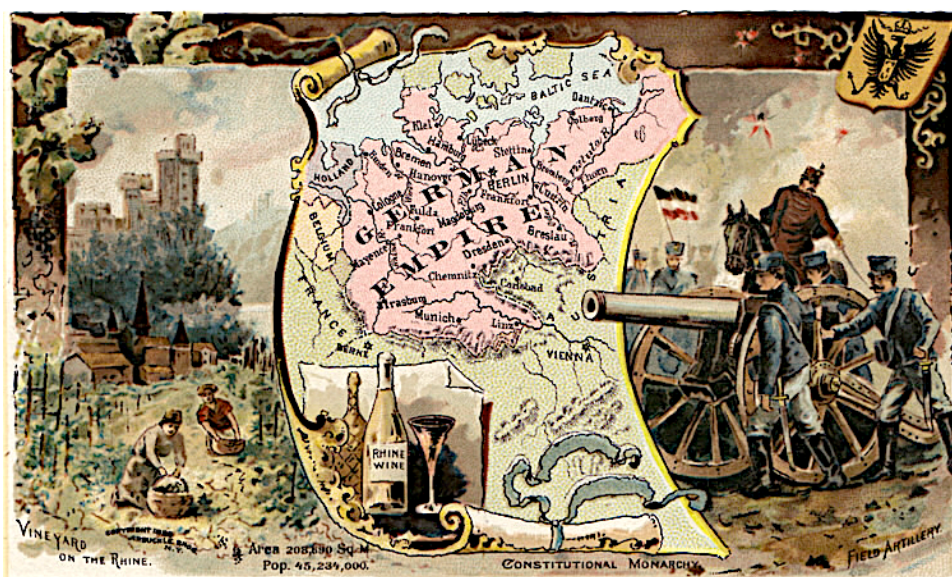
1890

John & Charles Arbuckle



The Arbuckle Brothers Coffee Company of New York issued large numbers of trade cards, including some with maps. Following the success of the first of these series (see 1889) another was issued soon afterwards. As before this consists of fifty 5x3 cards numbered 51-100 but now having maps of the countries of the world:

*Turkey; Persia; Ireland; Venezuela; Italy; Palestine; England; Russia; Greenland; Belgium; Central America; Switzerland; Central Africa; France; Egypt; Bolivia; Greece; Portugal; Uruguay; United States of Colombia; Siberia; German Empire; Paraguay; Brazil; Spain; Chinese Empire; Newfoundland; Morocco; India; Cuba; Dominion of Canada; Argentine Republic; Chili; Peru; Cape Colony; Scotland; Guiana; Denmark; Empire of Japan; Ecuador; Siam; Mexico; Sandwich Islands; Australia; Netherlands; United States; Arabia; Austro-Hungary; Sweden Norway; Afghanistan.*



Each card has an attractively designed chromolithograph on the front, about 124 x 74 mm., featuring a map and vignettes of agriculture, industry and scenery relating to the individual country. Area, population and form of government are also given, together with 'Copyright 1889 Arbuckle Bros. N.Y.' The rear has the same text printed on each card, except for its number. The information given relates to the firm's Ariosa coffee and to this series of cards, with the imprint 'Lith. by Donaldson Bros, N.Y.' at the foot.



Although the copyright date is the same as on the first set, these later geographical cards were issued at the same time as fifty zoological ones dated 1890. To judge by the surviving numbers, this was nothing like as popular a series of trade cards as the first one. The firm also issued an atlas available to its customers through the post. This was rather flimsy but with descriptive text and two of the maps were on the covers, with the rest printed four to a page. These are sometimes cut out and sold to collectors as cards, but they are easy to tell from the originals because of the text on the reverse.

set of cards of the Nations of the World. New York, Arbuckle Bros. Coffee Co., (1890)

*Arbuckles' Illustrated atlas of fifty principal nations of the world.* New York, Arbuckle Bros. Coffee Co., (189?).

