

1899a

Philippe Suchard



Close to the end of the nineteenth century the company of the Swiss chocolatier Philippe Suchard (1797-1884) issued a set of twelve chromolithographic trade cards, which featured maps of the countries of Europe:

Austria/Hungary; Belgium; British Isles; France; Germany; Italy; Netherlands; Portugal/Spain; Russia; Scandinavia; Switzerland; Turkey.

These untitled maps are in rectangular panels at the left of the card with their topography in the language of the individual country. To the right, circular designs include costume figures and scenery. The cards measure 110 x 70 mm. with the printed area 106/7 x 66/7 mm. and the rear with Suchard advertising.

(*Cartes géographiques des pays européens*). Neuchâtel, Philippe Suchard, (1899).

